



Treasurer's Report – District Meeting – April 2022 Meeting

Matt's March 1st email appeal – the “Heee’s back!” message when Cawthorn flip-flopped – was again successful in bringing in new contributions.

Our year-to-date income in 2022 is \$ 2,487

Our recurring monthly expenses are minimal –

- \$ 72 to Google for our shared online workspace
- \$ 34 to Mailchimp for newsletter and email service
- And a varying amount through ActBlue for credit card processing fees

We've had two other notable expenditures since the last meeting:

- \$250 to sponsor the WNC Young Dems' Regional Conference on March 26th
- \$300 to get the insurance policy needed for our Convention next month

Our current bank balance is \$ 7,680

which is up about \$1,100 over our balance on this date last year



Treasurer's Report – District Meeting – June 2022 Meeting

Convention costs unrelated to providing lunch came to \$835:

- \$300 – insurance policy
- \$385 – meeting space at Tuscola High School
- \$150 – supplies and printing

Food, drinks, and paper goods for our lunch cost \$703, or about \$5 per person. Convention-related contributions totaled \$1,070, which more than paid for the luncheon.

Since our last meeting, we also received our allocation from NCDP in the amount of \$1,354.

Our current bank balance is \$ 9,930.



Treasurer's Report – District Meeting – August 2022 Meeting

With 21 tickets already sold for our September Gala, the current bank balance is **\$ 12,421.**

Our aim in pricing Gala tickets was to make a small profit from the tickets while still keeping the event within financial reach, for our District Dems.

We do want and need, however, to have this event boost the funds we have to Get Out the Vote in these last few months. So we are looking for generous supporters to be Gala Sponsors.

There are three sponsorship levels - \$500, \$1,000 and \$1,500 with increasingly visible public recognition at the Gala. Here is the link for the Sponsorship Donation website:

<https://secure.actblue.com/donate/galasponsors>

and attached is a PDF version of what's on the sponsor sign-up page. Feel free to share this with any person or group in your community that may be willing to support NC11 Democrats in this way. Or send me their name and contact information, and I will be happy to approach them.

Julie Montanea, Treasurer

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Treasurer's Report District Meeting – December 14, 2022

Beginning cash balance on January 1, 2021 was \$5,618.

With two weeks remaining in the 2-year election cycle reporting period, our **current account balance is \$10,160.**

Here is a budget-line summary of our two-year expenditures.

ADMINISTRATIVE	\$ 2,921	FUNDRAISING	\$ 15,500
Email Service Subscription	\$ 777	Credit Card Processing Fees	\$ 1,089
Postage, General	\$ 147	Direct Mail Appeal	\$ -
Printing, Copying	\$ -	Fundraiser Food, Beverage	\$ 11,755
Shared Drive Licensing	\$ 936	Fundraiser Printing, Copying	\$ 486
Supplies, General	\$ 169	Fundraiser Speaker Costs	\$ -
Web Meeting Subscription	\$ 300	Fundraiser Supplies	\$ 121
Website Costs	\$ 592	Fundraiser Venue, Equipment	\$ 1,184
Administrative - OTHER	\$ -	Fundraising - OTHER	\$ 716
CONTRIBUTIONS OUT	\$ 3,250	Refund from NC11	\$ 150
To Candidate Committee	\$ -	MEDIA WORK	\$ 1,080
To Dem Party Committees	\$ 3,250	Billboard Costs	\$ -
DISTRICT CONVENTION	\$ 1,588	Print Ad Costs	\$ 404
Convention Food, Beverage	\$ 625	Radio Ad Costs	\$ -
Convention Insurance	\$ 300	Social Media Costs	\$ 676
Convention Printing, Supplies	\$ 277	TV Ad Costs	\$ -
Convention Speaker	\$ -	VOTER OUTREACH	\$ 700
Convention Venue, Equipment	\$ 385	Dem Party Sponsored Event	\$ -
EXECUTIVE COMMITTEE	\$ 3,265	Direct Voter Mailings	\$ -
Awards, Volunteer Recognition	\$ 2,475	External Community Event Costs	\$ 700
Food & Beverage	\$ 12	Printing, General Outreach	\$ -
Meeting Venue, Equipment	\$ -	Slate Cards	\$ -
Trainings	\$ 777	Texting Program	\$ -
Exec Comm - OTHER	\$ -	Voter Outreach - OTHER	\$ -
		2021-2022 TOTAL EXPENSES	\$ 28,304

NOTES

- “Contributions Out” – included GOTV grants to six county parties, plus sponsorship for WNC Young Dems conference in 2022
- “Executive Committee” – NC11 purchased the LBR volunteer award trophies, but county parties reimburse most of that cost
- “Fundraising” – costs were from 2022 Gala, other than processing fees which are from credit card contributions throughout the cycle; Gala event net profit was \$1,377
- “Media Work” – social media costs were for promotions on Facebook, Twitter, etc.
- “Voter Outreach” – external community event cost was table at Mountain State Fair

Julie Montanea, Treasurer



Treasury Report 2021-2022 Reporting Cycle

Julie Montanea, NC11 Treasurer

SUMMARY of NC-SBE Campaign Finance Reporting

\$ 4,617.85	Beginning Cash on Hand – 1/1/2021 reconciled bank balance
\$ 34,843.42	Total Receipts <ul style="list-style-type: none">\$ 2,304.91 individuals contributing \$50 or less, total, during cycle\$ 9,708.89 individuals contributing over \$50 (<i>general contributions</i>)\$ 14,830.00 individuals purchasing Gala event tickets\$ 4,672.33 NCDP and County Dem Party Committees (<i>incl. Gala, LBR cost share</i>)\$ 1,450.00 Candidate Committees (<i>Gala sponsorship, Gala tickets</i>)\$ 1,000.00 refund received (<i>voided uncashed 2020 candidate contribution</i>)\$ 873.40 refund received (<i>Gala catering refund</i>)\$ 3.89 bank interest
\$ 29,031.11	Total Expenditures <i>by budget area</i> <ul style="list-style-type: none">\$ 2,920.87 administrative operations\$ 3,250.00 contributions made to County Party Committees, WNC Young Dems\$ 1,790.21 District Convention\$ 3,264.85 volunteer development – trainings, recognition (<i>LBR awards, etc.</i>)\$ 16,024.95 fundraising costs, including 2022 Gala event (<i>incl. refunds paid out</i>)\$ 1,080.23 media work (<i>print ads, social media costs</i>)\$ 700.00 voter outreach (<i>Mountain State Fair</i>)
\$ 10,430.16	Ending Cash on Hand – 12/31/2022 reconciled bank balance