

# NC-11 May 2022 Newsletter



*North Carolina Congressional District  
11 Newsletter #9 of 2021-2022*



## CHAIR'S MESSAGE

Hello NC11 Democrats!

The last month has been a busy time for our District and has been filled with events that set our course as we move forward into the rest of 2022. After delays due to the redistricting process, we finally had our Primaries on May 17th. After a long, hard fight by our slate of candidates, Jasmine Beach-Ferrara is now our nominee to be our next Congressional Representative from NC11! I know that I speak for everyone when I offer Jasmine our congratulations on this primary win and affirm that we as Democrats here in Western North

Carolina are going to do everything we can to coalesce behind Jasmine's campaign to ensure that we send her to Washington this fall. I would also like to acknowledge and thank the other candidates who ran as well. Katie Dean, Jay Carey, and Bo Hess all worked tremendously hard, and the energy and passion that they brought to their campaigns only make us better as we move ahead.

We are also fresh from our NC11 District Convention this weekend! On behalf of myself and the other officers of the NC11 Executive Committee, I am so appreciative and grateful for each of you that attended this past Saturday at Tuscola High School. It was such a wonderful thing to be in a room with such dedicated and hardworking Democrats from our District, to be motivated by the words of our guests such as Justice Sam Irvin IV and Canton Mayor Zeb Smathers, and to work through our party's business so quickly and efficiently. It was a proud day for me as your Chair, and I am so incredibly grateful.

It has been a busy spring, and we have had some big events and wins. And I know that we are all extremely happy that Madison Cawthorn will no longer be NC11's Representative. But we still have so much work to do. Chuck Edwards will be just as big of an opponent as Cawthorn, and in my view more dangerous to what we hold dear. Because while Cawthorn is all show, Edwards actually wants to follow through and legislate on the issues he pushes. We must double down in our effort to keep that from happening, helping not only Jasmine win but ALL of our candidates up and down the ballot. And we must stay focused.

As always, thank each of you so much for all that you do. Keep fighting, keep pushing, and keep being Democrats!

Matt  
NC District 11 Chair

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## Learn About Your Candidates

Now that the primary is over, here are the [National Democratic candidates, State Democratic Candidates, and Democrat Judges](#) (See Candidates Drop down) we need to get behind for the November election. The Republican assault on our democracy is real and we need to support those who are willing to defend free elections, the environment, voting rights, and the right to make your own health care decisions.

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## Mark Your Calendars

### Monthly District 11 Messaging Team Zoom

May 30 6:30 PM

County Parties - Send a representative by [requesting a link here](#)

### June 8 Bi-Monthly Zoom Meeting 7PM

Please check [nc11democrats.org/events](https://nc11democrats.org/events) for more details.

### Unity Dinner and NCDP State Convention

June 18 1PM

North Carolina Central University in Durham, North Carolina

Pre-registration is open now through 5 PM on June 14th. **Masks:** Masks are required throughout the event.

Guests will be able to watch via livestream.

**State Convention Delegates are invited to pre-register now.**

[For more info on details](#)

### Building Relationships and Transforming Western NC with Evidence-Based Practices

Saturday June 25, 11:30am-1:30pm (snacks and lunch provided)

[Register](#)

## Listen B Ramsey Gala Event - July/August TBA

Please check [nc11democrats.org/events](https://nc11democrats.org/events) for more details.

### County Events

Please visit our website [Events page](#) to learn of many meetings, and special events offered by our counties.

Counties please send us your events using the [submission page](#).

## KEEP US INFORMED!!!

WE WILL POST YOUR COUNTY EVENTS AND  
CAMPAIGN DEBATES/FORUMS ON THE DISTRICT WEBSITE

[Use this submission form to send](#)



### All Things Training

I am excited to announce this upcoming LIVE training.

**Changing Voter Behavior:**

**Building Relationships and Transforming**

**Western NC with Evidence-Based Practices**

**Trainer: Chelsea Hoglin-White** (a WNC Regional Organizer and Rural Organizing Expert)

**Date:** Saturday June 25, 11:30am-1:30pm (snacks and lunch provided)

**Location:** Haywood Democratic Party Headquarters, 734 N Main St, Waynesville, NC 28786

**Description** Are you tired of knocking on doors during election season and

walking away feeling disappointed after arguing to no avail with voters who don't plan on voting or who won't vote for our candidates? Do you feel like the scripts you've been handed with facts, figures, and talking points just aren't doing the trick? Are you exhausted from engaging in debates and feeling like you're not making any progress with the people you're talking to? Do you want to see an actual shift in voter turnout and voter behavior? Then this is the training for you: we will do a deep dive into Motivational Interviewing, Strategic Questioning, and Transformative Dialogue that is rooted in evidence-based practices for changing human behavior and building deep relationships. Learn how to engage in conversations that allow you to walk away from conversations with voters feeling like both you and the voter have been transformed because of your exchange.

<b>What</b>	<b>You</b>	<b>Will</b>	<b>Learn</b>
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How to model vulnerability to foster the rapport, trust, and connection that result in behavioral changes during conversations with voters. How to assess voters for their "Readiness to Act" in regard to voting for Democrats and to meet them "where they are" by using evidence-based skills that are appropriate for their stage of readiness. How to be aware of trauma responses as they come up during political dialogue, and how to use trauma-informed language within Motivational Interviewing and Strategic Questioning to gain clarity of voters' lived experiences and challenges and to provide them with a space that is safe for them to step out of the state of trauma response and overcome cognitive dissonance so that they can act in ways that are more aligned with their values.

[REGISTER](#) [HERE](#)

Please wear a mask to attend this event. If you are unable to attend, a virtual training will be scheduled in July. If possible, attend this LIVE event for the best training experience.

### **Other Available Trainings to Prepare for the November Midterm Elections**

<a href="#"><u>Voter</u></a>	<a href="#"><u>Registration</u></a>	<a href="#"><u>Training</u></a>
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A detailed training from NCDP covering some voter protection issues as well all

you need to know about voter registration.

[VoteBuilder](#) [for](#) [Phone](#) [Banking](#)

Learn about how to use VoteBuilder for phone banking and how to train others in your county to use this system phone banking. This system has many advantages.

If you have any ideas for training, expert speakers, comments, or questions, please contact me, Denise Marecki, 2nd Vice-Chair, Training at [denise@nc11democrats.org](mailto:denise@nc11democrats.org). Much appreciation for all you do!

Denise  
2nd Vice-Chair, Training

Marecki,

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**From 3rd Vice Chair: Communications**



Hello

Everyone

We are still in need of a Social Media Assistant to manage posting on our FB, TW and IG accounts. Anyone with that skillset and the willingness should reach out to me by [email](#).

Our [candidate info pages](#) on our website are now up to date from the recent primary.

Our website has the new county officer information. Please visit your county page on the District 11 website ([nc11democrats.org](http://nc11democrats.org)) and send any updates such as website URLs, FB, Twitter, Instagram addresses, postal and physical addresses, phone numbers and County officer's names positions, and contact email addresses (or phone).

**County chairs:** Please also visit the state website [NCDP.org](http://NCDP.org) and make sure they have the correct information for your county posted there.

**Suggestion to County officers:** Have two people on your CEO team maintaining a list of all the usernames and passwords for the digital accounts you have for your county. That way if someone is unreachable the other person has the info.

**Candidate Events:** Campaigns/candidates may submit posts of events for the District website, Facebook, Instagram and Twitter. Please send detailed requests with pictures for addition to the District 11 Events Calendar. Pictures with captions of events that have recently happened in our counties are also welcome. Please try to get permission from people before taking photos. It's respectful.

**Newsletter Submissions for County News:** 150-200 words and one picture. Please share what your county has been doing. Events that are pending should be sent to the submission link for our events calendar. [Submit your events for our Website Events Calendar](#)

Karen Albig Smith, 3rd VC Communications  
communications@nc11democrats.org

## Look for our next newsletter in June

Deadline for submissions to the newsletter is June 17, 2022 5PM

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### Treasurer's Corner



It was great to see so many WNC Democrats in person at our Convention. Three cheers to 1st Vice Chair Jennifer for arranging a wholesome and enjoyable lunch – and a huge thanks to the 30-plus members who made a contribution to help cover that cost. Luncheon food, drink and paper goods totaled \$696, and we've received \$985 between receipts Saturday and online Convention responses. We've come out ahead – but 185 of us signed in at the convention, so it's still not too late to go to [NC11Democrats.org](http://NC11Democrats.org) and give just \$5 for your lunch on Saturday. Thank you!

I recently enjoyed chatting with Madison County Treasurer Betsy Squires, when she called with a question about NC-SBE reporting. We both thought it would be nice for our treasurers to get better connected. So County Treasurers – I'll be emailing you to see about a Zoom, where we can meet each other and form a resource support pool going forward.

Julie  
[jemontanea@charter.net](mailto:jemontanea@charter.net)

Montanea,

Treasurer

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**VOTER REGISTRATION SEARCH**



Counties - Please republish this link in your monthly newsletters to help all registered voters check their registrations. With so many voter suppression efforts underway by the GOP and the NCGA we need to help voters stay on top of their voter registration this cycle.

## NCDP and NDTC happenings

**The Data Team** host Weekly Office Hours on Tuesdays from 4pm-5pm ([Zoom link here](#)) to answer all data and Votebuilder questions!

**Click** [Votebuilder Field](#) **to** [MiniVan Organizing](#) **&** [Canvassing & Direct Voter Contact](#)

### Upcoming NDTC Training Committee Virtual Live Training Opportunities

June	3	<a href="#">Connection Perfection with your Audience</a>	1-2PM
June	6	<a href="#">Build Blue Week</a>	1-2PM
June	14	<a href="#">How to Keep your Volunteers on Message</a>	1-2PM
June	15	<a href="#">Connect with Voters through Personal Stories</a>	1-2PM
June	16	<a href="#">Winning the Messaging Battle</a>	1-2PM
June	22	<a href="#">What is a Democratic Precinct Chair</a>	1-2PM

Campaign focused trainings are also listed on their [webpage](#)

### HELP US RAISE OUR SUBSCRIBER #S

[Subscribe](#) to the District 11 News and Alerts on the Homepage.

Invite your fellow Democrats to join us also.

## County News

**Clay** To keep up momentum and encourage involvement, we've launched a few projects in the past few months. An energetic crew picked up trash along one of our busy roads. Clay County Democratic Party now has an appreciation project for all those front line workers and essential workers who have kept our county ticking through these years of Covid, spearheaded by Wendy Slaton, one of our precinct leaders. Democratic supporting people in Clay County can sponsor a sign for their yard or business. Those who don't live on the beaten path can sponsor a sign for a more visible location. Pictured below is Wendy with one of our signs! The team is busy putting them up as the signs are finished. People have had a very positive response to this great morale booster. Looking forward to summer time social gatherings and work with our great Democratic Candidates, Jasmine Beach-Ferrara and Cheri Beasley. Visit the Clay County Democratic Party [Website](#)



**Jackson** April was a busy month. We had a local candidate forum and an 11<sup>th</sup> Congressional District Forum, both of which took place on different dates in Wanda Herren's East LaPorte barn. Cullowhee Precinct hosted an afternoon BBQ social with music and candidates. River Precinct had a hit dog supper, again with candidates. We sign-waved for Earth Day, had a lightly used purse sale during

Greening Up the Mountain, and a pavement sale a week later. We also hosted a school board candidate meet and greet in Sylva. Local Democrats prepared and mailed out over 1,000 postcards to welcome sporadic voters to our turf project. We are in the process of training approximately 50 turf facilitators to make multiple contacts with them before the November elections using virtual phone-banking and eventually in-person canvassing. And we passed out lots of information on the primary with increased office hours. Visit the Jackson County Democrat Party [Website](#)



**McDowell** The McDowell Democratic Party's first Literature Drop was a success and we celebrated with a fun ice cream social afterward. To get everyone in the team spirit volunteers were outfitted in blue MCDP tee shirts! From May 11-14 our teams delivered Get Out The Vote handout cards door-to-door. In addition to the GOTV cards, we also attached a handout for the NC Supreme Court Justices and NC Appellate Judge candidates and also a third literature piece the MCDP produced in-house that introduced our local candidates who will be on the general election ballot. There were 5 different targeted areas in Marion and 4 more in Old Fort including Gateway Mountain Community. At our Executive Committee meeting on May 12th the officers approved doing a mail-out asking for donations and volunteers. The mailing will go out to McDowell County residents we've identified as strong past supporters of the McDowell Democratic Party.

We are currently in the process of producing all the necessary inserts for this mailing and expect the donation requests to go out next week. In anticipation of numerous street festivals taking place in Marion and surrounding towns, The McDowell

Democratic Party is putting together a reusable festival booth that will allow us to participate in almost every outdoor community event happening in our area. Plans are to have voter registration, MCDP promotional items, free goodies for kids, campaign literature and signs at most of the local outdoor events this year. Visit the McDowell County Democratic Party [website](#).



McDems Lit Drop volunteers pictured here.  
L-R: Elizabeth Gibbs, Susie Painter, Marty Elliott, Susan Watson, Buz Buzogany, Susan Elliott, George Cunningham. Not pictured: Michelle Price, Rita Wilson, Barb Bewernitz, Lonnie Bewernitz, Bev Palmer, Susan Pepka, Billy Martin, Jim Gibbs

**Polk** It was a busy month for the PCDP. Polk Dems volunteered to clean up and make improvements to our headquarters. The Women's Club sponsored the first of our election season monthly fundraising breakfasts. There was excitement to be together again accompanied by interest in the upcoming election. We also hosted a candidate forum attended by three of the U.S. House candidates. Polk Dems participated in two rallies in support of Women's Rights in response to the recent leak of the Supreme Court opinion that would impact Roe v. Wade. Our attention is now pivoting to our activities to support the election of our Democratic Party candidates up and down the ballot. Visit the Polk County Democrat Party [website](#).

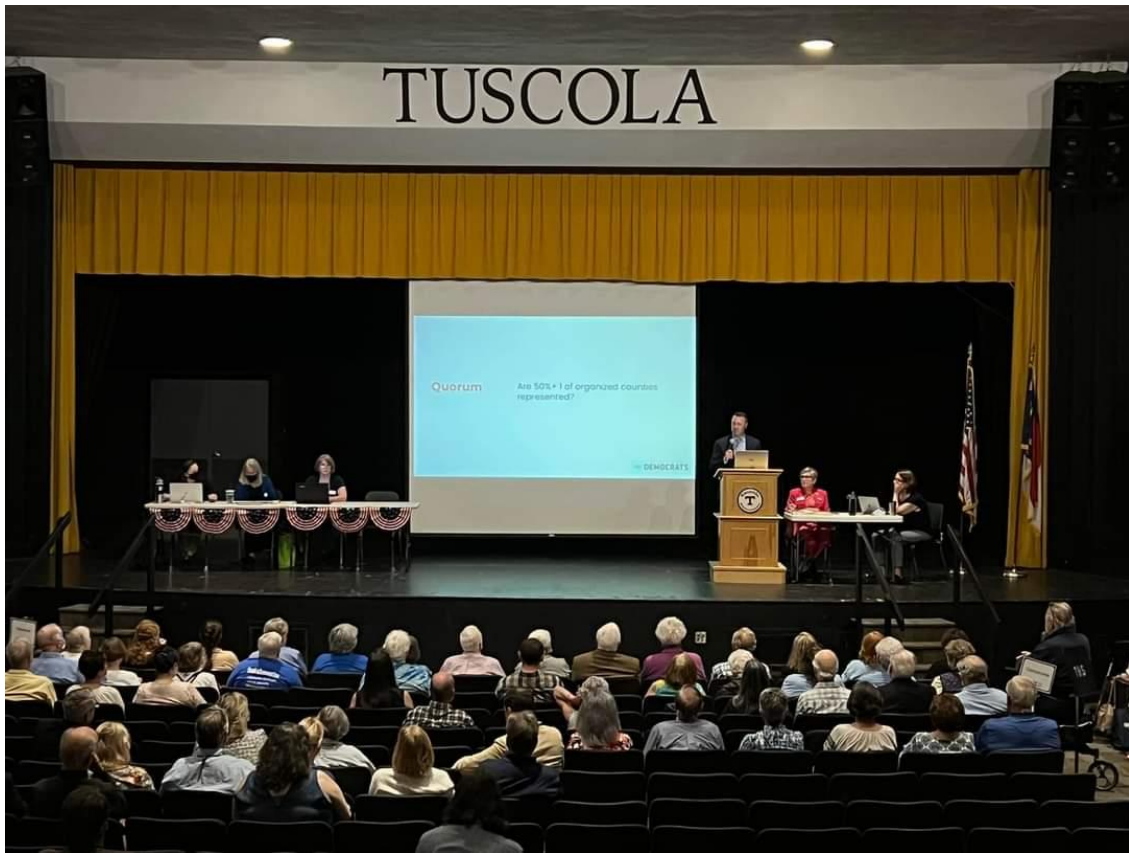


Want your county news in the next newsletter?  
Send 150-200 words with ONE picture to  
[communications@nc11democrats.org](mailto:communications@nc11democrats.org) by May 20 by 5PM

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**Convention Pix - A great time was had by all!!**  
Sorry my pix are so bad - I am not a photographer!!  
Share your Convention pix on our Facebook page we want to see them.









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## [Events](#)

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Operations such as this newsletter are made possible by you. If we are to grow and promote our message at full force, we need your help. \$10, \$20, \$50 is all it takes from each of you to keep things like this newsletter growing, so please click the contribute button below and donate today. From all of NC-11, thank you.

[Contribute](#)



